

## Message Text

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PAGE 01 MOSCOW 08895 211526Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00 /027 W  
-----028291 211905Z /50

R 211439Z JUN 77  
FM AMEMBASSY MOSCOW  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 8944  
AMEMBASSY VIENNA

UNCLAS MOSCOW 8895

FOR BEWT/TDAD (STECHSCHULTE), USSR (HEISS), TPD (THOMPSON)

VIENNA FOR VONTILLIUS

E.O. 11652: N/A  
TAGS: BEXP, UR  
SUBJECT: NEW CHAMBER SERVICE - CATALOGUE SHOWS

1. DURING ELECTRO 77, DEPDIR USCO WAS VISITED BY A. MALKOV, CHIEF OF DEPARTMENT OF THE CHAMBER OF COMMERCE (DOWNTOWN OFFICE) AND S.A. ZADUMOV, KRASNODAR CHAMBER REPRESENTATIVE. AT THAT TIME, MALKOV PRESENTED A PAMPHLET DESCRIBING A NEW CAMBER SERVICE WHICH THEY CALL "INFORMATION AND ADVERTISING EXHIBITIONS IN THE USSR BY FOREIGN ORGANIZATIONS AND FIRMS."

2. FOR A FEW ESTIMATED AT R 1363 FOR ONE CITY FOR FIVE DAYS (RATE SCHEDULE BEING POUCHED), THE CHAMBER WILL ORGANIZE WHAT AMOUNTS TO A CATALOGUE EXHIBIT/BDO FOR ONE FIRM (OR SEVERAL TOGETHER) IN ONE OR MORE CITIES IN THE USSR. INCLUDED IN THIS FEE ARE THE FOLLOWING SERVICES: (A) RENT EXHIBIT PREMISES (MIN. 100 SQ. METERS), (B) CLEAR CUSTOMS, (C) DELIVERY OF MATERIALS FROM SOVIET BORDER, (D) PROVIDE EXHIBIT SYSTEM IF NECESSARY, (E) MOUNTING AND STRIKING, (F) ADVERTISE IN LOCAL PRESS AND TV, (G) DISTRIBUTION OF  
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INVITATION CARDS AND CIRCULARS TO SPECIALISTS, (H) SLIDE AND SEMINAR PRESENTATIONS AND (I) A FULL REPORT ON THE RESULTS OF THE EXHIBIT.

3. THE PURPOSE OF THIS NEW SERVICE, AS EXPLAINED BY MALKOV, IS TO BRING TECHNICAL INFORMATION TO THOSE CITIES OUTSIDE OF MOSCOW WHICH ARE INDUSTRIAL CENTERS AND WHICH

ARE EITHER NOT OPEN TO WESTERNERS OR DIFFICULT TO GET TO.  
THE PROCEDURE WOULD BE FOR THE COMPANY (COMPANIES) TO  
SUGGEST THEME AND SEND TO CHAMBER WHO WOULD THEN CHOOSE  
LOCATION AND DATES. MALKOV SAID THAT CHOICE OF THEME  
AND LOCATION CAN BE DONE IN CONSULTATION BETWEEN PARTI-  
CIPATING FIRM AND CHAMBER.  
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## Message Attributes

**Automatic Decaptioning:** X  
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**Channel Indicators:** n/a  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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